

For Immediate Release
Contact: Priscilla Fusco
Phone: 203.427.2045

Legendary America's Cup Winner Urges Others to Sail for a Good Cause

Leukemia Cup Regatta Chairman Gary Jobson, World-Renowned Sailor and ESPN Commentator, Coming To Brewer Pilots Point Marina Westbrook on Friday June 5, 2009

MERIDEN, May 5, 2009 – More than 30 years after winning the America's Cup – the pinnacle of awards for ocean sailing – Gary Jobson remains as passionate about the sport as ever. And for the past 14 years Jobson, an ESPN commentator and author, has used that passion to champion the cause of curing leukemia, lymphoma and myeloma as chairman of the Leukemia Cup Regatta, a sailing fundraiser of The Leukemia & Lymphoma Society (LLS).

Jobson will speak to boaters on Friday June 5, 2009 at 7pm at Brewer Pilots Point Marina in Westbrook, CT, urging them to participate in the Leukemia Cup Regatta on Saturday, August 29, 2009. Jobson first got involved with the Leukemia Cup Regatta in 1994, helping it grow to 42 races throughout the country and raising \$27 million to help find cures and to provide information and support to patients and their families. He took his passion for sailing and turned it into something to benefit others. Nine years later he was diagnosed with lymphoma.

"I had no personal connection to the cause when I took on the Leukemia Cup Regatta," he says. "I just saw it as a way to get sailors involved in a good cause. I never dreamed that nearly a decade later I would be on the receiving end of the very research I'd been supporting all those years. It was a humbling experience."

Each sailor in the Regatta is eligible to win fundraising prizes, including the opportunity to attend "Fantasy Sail" and sail in San Francisco with Jobson, October 16-18, 2009. The 2009 Leukemia Cup Regatta is also a double-points ECSA race, and will be held in partnership with Duck Island Yacht Club and North Cove Yacht Club.

"The Leukemia Cup Regatta is a great way for these boat enthusiasts to do what they love while also helping the more than 894,000 people suffering from blood cancers who need our help," said Jeannie Montano, Connecticut Chapter Executive Director.

Visit www.leukemicup.org/ct to learn more about the 2009 Leukemia Cup Regatta Kick Off on June 5, or to register your boat for the Leukemia Cup Regatta, please call LLS at 203.427.2045.

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society®, headquartered in White Plains, NY, with 66 chapters in the United States and Canada, is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. The Society's mission: to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. Since its founding in 1949, the Society has provided more than \$600 million for research specifically targeting blood cancers. Last year alone, the Society made over 2.5 million contacts with patients, caregivers and healthcare professionals.

For more information about blood cancer, visit www.LLS.org/ct or call the Society's Information Resource Center (IRC), a call center staffed by master's level social workers, nurses and health educators who provide information, support and resources to patients and their families and caregivers. IRC information specialists are available at (800) 955-4572 from Monday through Friday, 9 a.m. to 6 p.m ET.

###